



Australian Stock Horse



The Breed for Every Need

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27 November 2023

Dear Branch & Management Council Secretary,

Expression of Interest - 2024 National Youth Show & Camp

Expressions of Interest are sought from ASHS State Management Councils and Branches interested in conducting the 2024 National Youth Show.

The recent 2023 event that was hosted by the Far North Coast Branch was highly successful. The event featured a 2 day camp and a 3 day show. The show programme featured, Show Classes – Rider, Hack and Working, Sporting, Challenges, Campdraft, Dressage and Show jumping.

Benefits

The Society will assist the successful State Management Council or Branch with the following:

- The Board of Directors will provide cash sponsorship for the National Youth Show and camp valued at \$10,000
- The event will be promoted through the Society's media channels: ASH Journal, website, Facebook and Instagram
- Head Office staff support available – sample programmes can be provided if requested
- ASHS banners and event equipment is available if required e.g. bunting, tents and picket fence

The benefits for your SMC/Branch for conducting the event include;

- Revenue opportunities
- Promotion of your Branch
- Provide further Member engagement
- Potential new memberships

Society Requirements

The successful Branch applicant will need to provide the Society with the following;

- **Pre-Event**
 - All pre-event documentation including Site Inspections and Cattle Cover (if required)
- **Event:**
 - Space for the ASHS trade stand, 3m x 6m, with power
- **Post Event:**
 - Financial statement and event attendance statistics
 - All Standard post-event forms
 - An event article and images to be provided by the hosting Branch or MC as soon as possible after the completion of the event to allow time to be published in the relevant ASH Journal

How to Apply

- Complete the attached Expression of Interest Form
- Attach an event budget
- Attach a potential judges list
- Attach a Show Program/Schedule
- Attach any documentation in support of your application

Applicants are required to send their submission electronically to info@ashs.com.au by Wednesday, 31 January 2024. This closing date will be strictly adhered to and no late applications will be accepted.

Submission Evaluation Process

Submissions will be evaluated based on adequate evidence of the applicant's ability to organise the event and the successful Branch or Management Council will be chosen by the ASHS Board and notified in writing.

Clarification & Variation

The Society may issue a request to Applicants prior to the closing date for:

- Additional information; and
- Information clarifying or correcting information previously provided, to assist them in preparing their submissions.

After the closing date, the Society may (without limiting its options):

- Request clarification or further information from any Applicant; and
- Invite all Applicants to change their submissions in response to an alteration to the specification or any of the conditions of the Expression of Interest.

Contact

Please feel free to forward any questions to me by emailing: events@ashs.com.au or by phoning (02) 6545 1122.

Kind regards,

Taylah Hayes
ASHS Events Officer